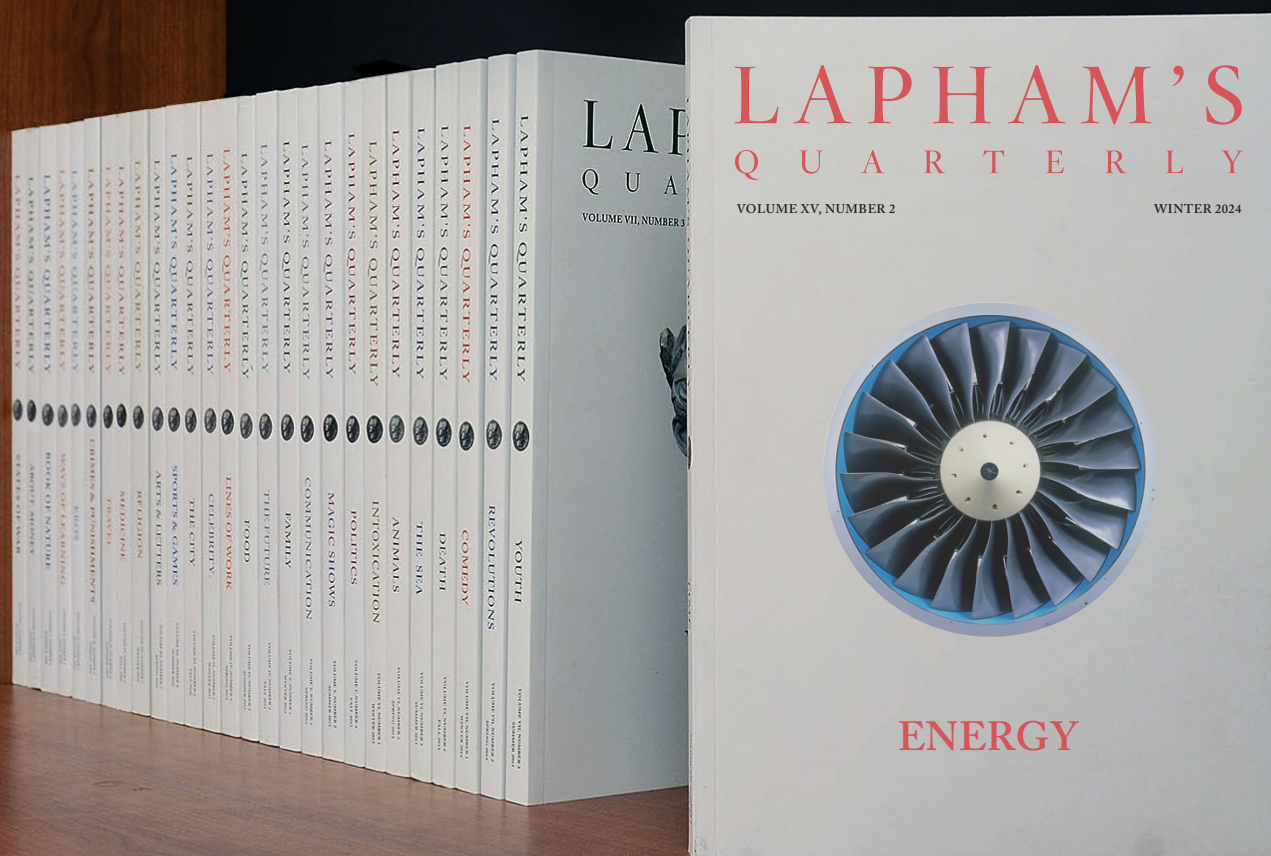
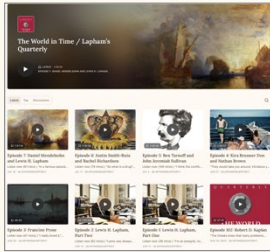


LAPHAM'S QUARTERLY



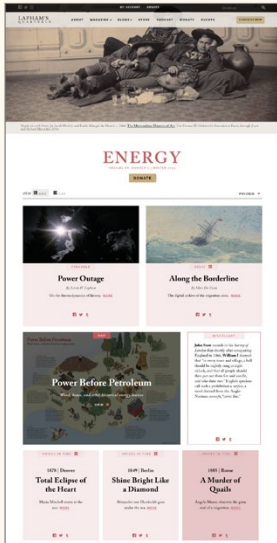
2025
DIGITAL MEDIA KIT

Our Current Audience



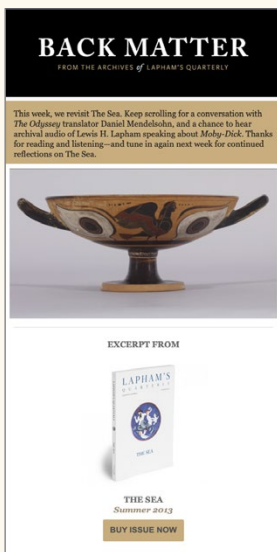
The World in Time Podcast

30,000–100,000 listens per episode



The *Lapham's Quarterly* Website

1.8 million annual views



Lapham's Quarterly Email Newsletters

Total Subscribers: 80,000

Weekly Back Matter Newsletter Subscribers: 43,800

Lapham's Quarterly Social Media



Instagram: 14,200 followers

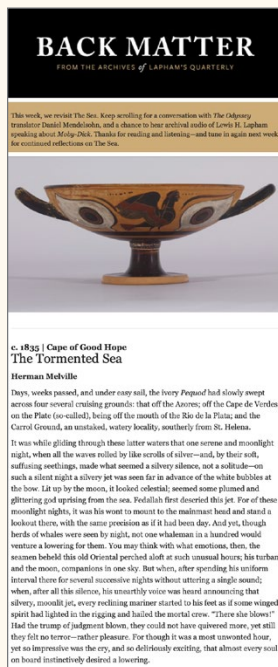


Facebook: 76,000 followers



X/Twitter: 43,300 followers

Our Rates



Back Matter Email Newsletter

Header Ad

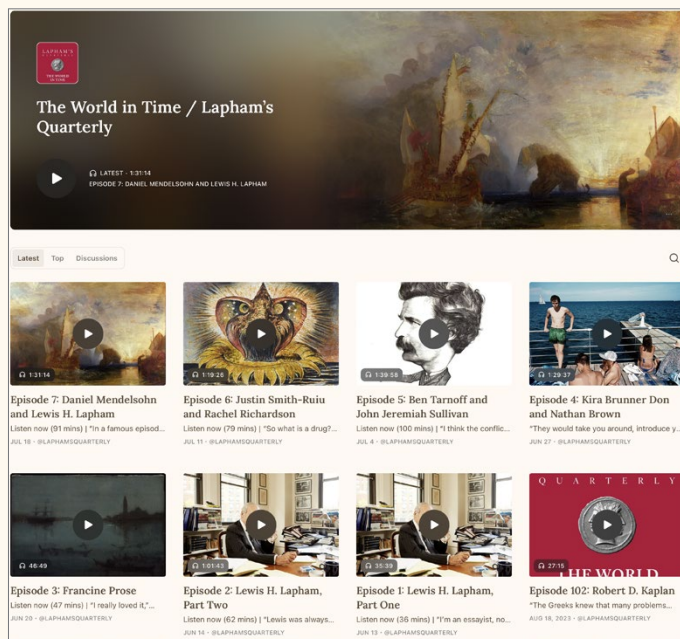
Standard Rate: \$1,000

Friends of LQ: \$500

Footer Ad

Standard Rate: \$600

Friends of LQ: \$300



Podcast Ad

Beginning of Episode, read by host

Standard Rate: \$1,000

Friends of LQ: \$500

Middle of Episode, read by host

Standard Rate: \$600

Friends of LQ: \$300

For Advertising Inquiries:

Paul Morris, advertising@laphamsquarterly.org

Ad Specifications

Back Matter Email Newsletter

BACK MATTER

FROM THE ARCHIVES *of* LAPHAM'S QUARTERLY

YOUR AD HERE

This week at *Lapham's Quarterly*, we revisit another two issues from our back catalog: Intoxication (Winter 2012) and Disaster (Spring 2016) — and offer just a little bit more for the Mark Twain fan, too. Explore our latest offerings below.



Ad Dimensions

1800 pixels x 1000 pixels

Minimum resolution: 72 ppi

Banner will display as: 900 pixels x 500 pixels

PNG or JPG files accepted.

For Advertising Inquiries:

Paul Morris, advertising@laphamsquarterly.org